

For Immediate Release

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Metal Sales Streamlines Product Catalogue on Comprehensive New Website

Visit Metal Sales for a Walk-Through at METALCON Booth #1223

LOUISVILLE, KY... Metal Sales Manufacturing Corporation, the premier nationwide provider of metal panels for the building and construction industry, has launched a brand new website that makes browsing and downloading specifications of their products more intuitive than ever.

Metal Sales' new website, www.metalsales.us.com, has been re-designed to improve usability, making product information easy to find and providing it at the users' fingertips. For example, a new section called "Architect's Corner" allows site visitors to see Metal Sales panels, colors, specs and AutoCAD details quickly and all in one location.

"We pride ourselves on being the easiest company to work with in the metal building products industry," says Steve Letnich, Vice President of Sales and Marketing for Metal Sales. "Our new website is furthering this philosophy and greatly extending the reach of our high-quality customer service."

The comprehensive new website will be featured at Metal Sales' booth at METALCON International 2010, October 20-22, in Las Vegas, NV. The display will include two video screens with corresponding laptop computers so visitors can spend time with Metal Sales representatives walking through the site.

METALCON International 2010, celebrating its 20th anniversary, is the foremost tradeshow for educating professionals on how to integrate metal into traditional and sustainable construction. Organized by the Metal Construction Association, METALCON provides attendees with networking opportunities, as well as the chance to see the latest market innovations and to find and buy new and existing products. Please visit Metal Sales Manufacturing Corporation at Booth #1223 anytime during the three-day event.

Headquartered in Louisville, KY, and operating 20 facilities throughout the U.S., Metal Sales Manufacturing Corporation produces roof, wall and fascia metal panels for architectural, commercial, industrial, agricultural and residential building projects. Metal Sales has outreach around the world, delivering outstanding quality and the finest customer service from highly-trained professionals and the largest sales force in the industry. For more information, visit www.metalsales.us.com.

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