

# Fluoropon<sup>®</sup> PURE

SAFER. CLEANER. BETTER.



valspar  
if it matters, we're on it.®



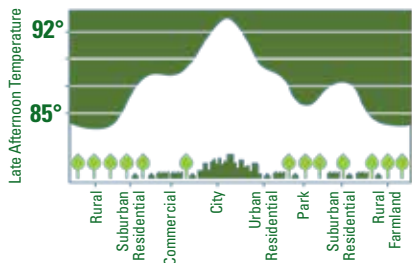
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# Fluoropon<sup>®</sup> PURE



- THE REDUCED HAZARD COATING YOU WANT.
- THE MATERIAL TRANSPARENCY YOU NEED.

## Urban Heat Island Effect



Urban areas can be 6°–8° warmer than suburbs due to the heat island effect. The heat island effect is caused in part by dark surfaces absorbing solar radiation. To resist heat absorption and aid in structure cooling, Fluoropon PURE contains solar reflective pigments. Because of these pigments, Fluoropon PURE can help you obtain LEED v4 Heat Island Reduction – Roof Credit.

## Hazardous Material Reduction



In the spirit of transparency, Fluoropon PURE is formulated for compliance to Living Building Challenge's Red List. A Health Product Declaration on this product as it pertains to the Building Product Disclosure and Optimization – Material Ingredients Credit under LEED v4.

## LEED v4 Credit point options



When used in new construction, Fluoropon PURE coatings offer opportunities to earn LEED v4 points for your products. The list below provides an overview of some of the possible credits. For more detailed information, check the LEED Credit Library for New Construction.



- I. Building product disclosure and optimization – material ingredients
- II. Low-emitting materials
- III. Building product disclosure and optimization – environmental product declarations
- IV. Building life cycle impact reduction
- V. The heat island reduction – roof



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